Regionalet Steet

The Digital TV Tuner Regulator Platform





User turns on Digital Tuner or Logs one the TV Tuner Regulator Platform



Before content is allowed to be reached, the user's regulator client selects advertisement.



User seeks, searches, selects content available.



The user has a link or coupon made available based on the ad selected by user.



The user selects an ad. Content is allowed to the User Mulitple or single ads can be delivered. Ad activity is logged.

Figure 1